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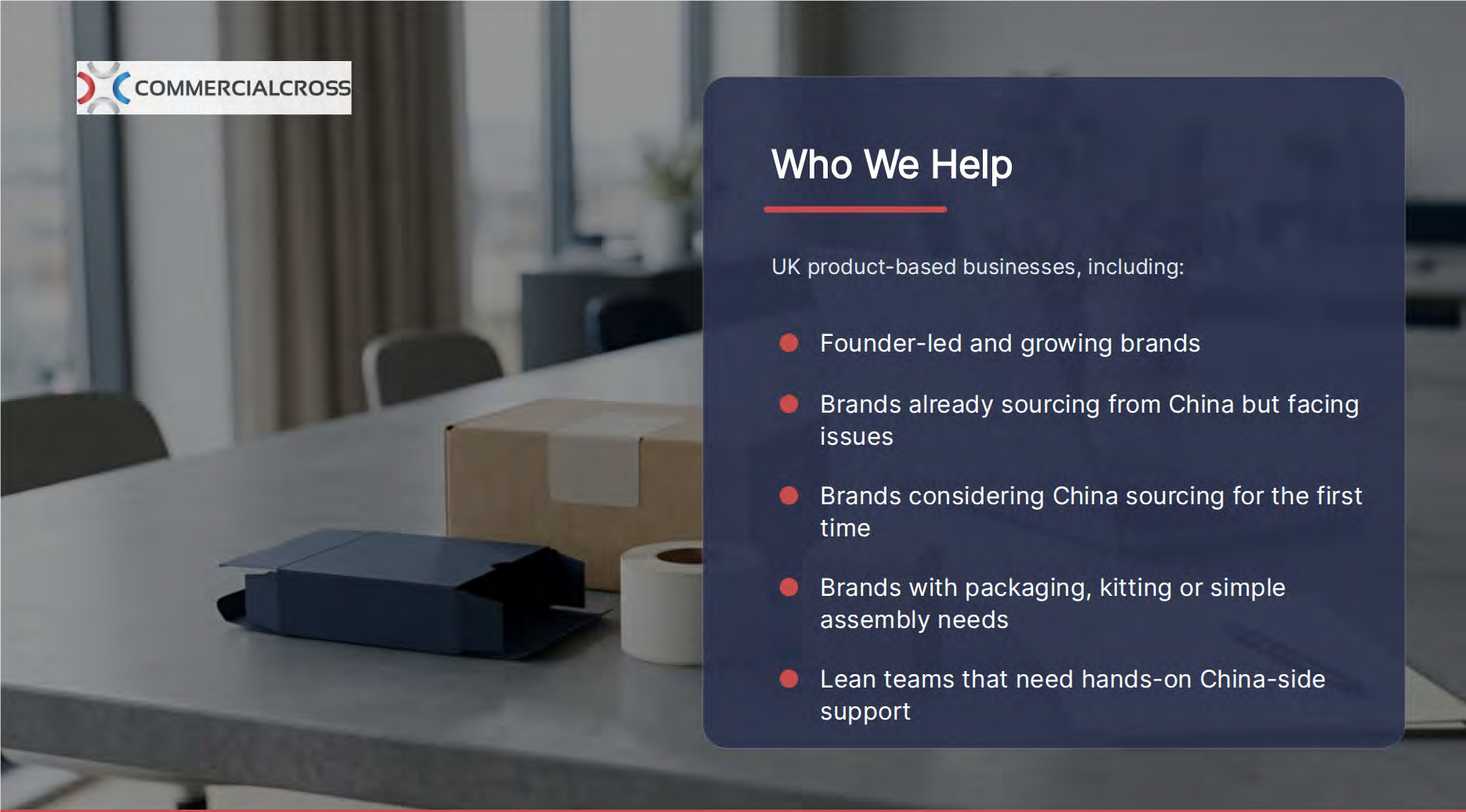
# Lower-Risk China Sourcing, Without the Daily Hassle

Practical support with suppliers, samples, packaging, simple assembly, quality checks and China-side coordination.



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## Who We Help

UK product-based businesses, including:

- Founder-led and growing brands
- Brands already sourcing from China but facing issues
- Brands considering China sourcing for the first time
- Brands with packaging, kitting or simple assembly needs
- Lean teams that need hands-on China-side support

# What We Do

We support the practical China-side work behind a smoother supply chain.

## 1. China Sourcing Health Check

From £300 + VAT

Review current suppliers, quotes, MOQ, lead times, quality risks and next steps.

## 2. Sample Sourcing Sprint

From £300 + VAT

Find suitable suppliers, arrange samples, compare options and clarify next steps.

## 3. China-side Packing, Kitting & Simple Assembly

Project-based pricing

Move packing, bundling, labelling and simple assembly work to China before shipment.

## 4. Supplier & QC Support

Project-based / ongoing

Help with supplier communication, production follow-up, pre-shipment checks and issue tracking.

## 5. Supplier Rescue / Trouble Fix

From £300 + VAT

Step in when a supplier relationship, sample process or order has become difficult to manage.

## 6. Brand-aware Management

Project-based support

Support more careful handling of product, packaging and brand information when working with China-side suppliers.

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## What We Help You Achieve

- Lower-risk sourcing decisions
- Less daily supplier management
- Better control over quality and timelines
- More organised goods before they arrive in the UK
- Reduced UK-side packing or assembly burden
- One clear point of contact

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# How We Work With You

1

## Understand

Your product, current setup and pain points.

2

## Assess

Sourcing, supplier, packaging or assembly options.

3

## Organise

Suppliers, samples, specifications and responsibilities.

4

## Support

Production, quality checks and shipment coordination.

5

## Improve

Continue supplier management if needed.

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# Why Clients Work With Us

- UK-based communication
- Practical problem solving
- China-side supplier coordination
- Support for lean teams
- Hands-on project management

**Flexible start:** small projects from around £300 + VAT where suitable

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Tily Blooms

# Case Study: Tily Blooms

## BEFORE

China sourcing was taking up too much founder time.

Communication was not always smooth, product and shipping costs were higher than expected, and quality consistency was not where it needed to be.

## OUR SUPPORT

**Commercial Cross took over China-side sourcing and supplier coordination, including:**

- New product sampling & production follow-up
- China-side stock management
- Proactive reordering for running-low components
- On-site quality checks
- Semi-assembly & shipment coordination

## RESULT

Tily Blooms now has one clear point of contact.

Suitable non-key components are produced, managed and semi-assembled in China, helping reduce costs, improve control, avoid component shortages and reduce UK-side assembly time.

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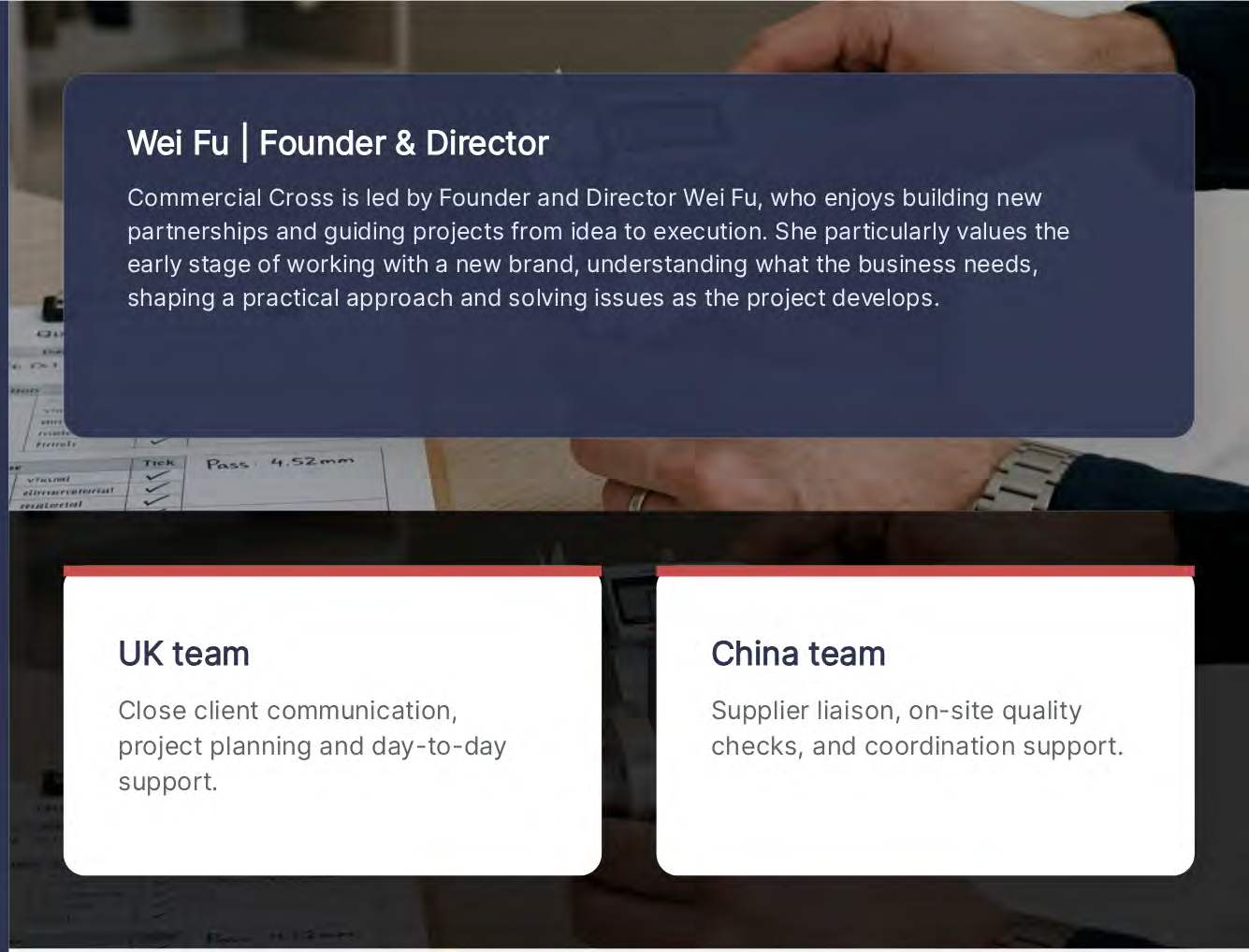
# Leadership & Team

Founder-led, relationship-driven and practical in approach.

**UK-based company with teams in both the UK and China.**



## Wei Fu | Founder & Director

Commercial Cross is led by Founder and Director Wei Fu, who enjoys building new partnerships and guiding projects from idea to execution. She particularly values the early stage of working with a new brand, understanding what the business needs, shaping a practical approach and solving issues as the project develops.

## UK team

Close client communication, project planning and day-to-day support.

## China team

Supplier liaison, on-site quality checks, and coordination support.

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# Let’s make China sourcing lower-risk and less messy.

If you are already sourcing from China, considering it, or spending too much time on packaging, assembly or supplier follow-up, we would be happy to discuss your current setup.

contact@commercialcross.co.uk

commercialcross.co.uk